



State of the  
Region Summit



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# DATE CLAIMER

**2009 St. George Bank  
State of the Region Summit Cairns**

**Rebuilding Momentum - from crisis to  
opportunity**

**When: Tuesday 2 June 2009**

**Where: James Cook University, Cairns Campus**

**Cost: \$220 (fully catered)**

**MARK THIS IN YOUR CALENDAR. IT WILL BE AN EVENT NOT TO BE MISSED!**

**When the Key Decision Makers for the Cairns and FNQ  
Region Get-together on June 2nd - You Can't Afford Not To  
Be There!**

Cairns and FNQ are used to doing it tough. In the past they have bounced back from cyclones, airline woes, the Asian financial crisis, avian flu and a lack of critical infrastructure to still be one of Australia's premier regions. The region has time and again developed new initiatives and regained its momentum.

Now Cairns, like the rest of Australia is confronted with the global financial crisis. It is not a problem of its own making, but it is a challenge that has to be tackled regionally with the involvement and support of the local community. Canberra and the Queensland Government may have more resources but it is here at the regional level where opportunities need to be identified and the on the ground decisions for Cairns' future discussed, made and delivered.

The inaugural **St. George Bank State of the Region Summit** is being held at the James Cook University Campus. This one-day Summit brings together senior participants from government, business and community sectors. It delivers the latest information on the underlying demographic, economic and environmental trends for the region. Under the theme of **Rebuilding Momentum - from crisis to opportunity** this year's highlights include:

- JCU/IRIS "**Cairns Region Business Sectors Analysis and Confidence Report**"
- Keynote address "**An Event Driven Recovery**"
- Industry panel '**Roomitism - strategies for a healthier tourism sector**'

- FNQ Mayors panel (facilitated by Sunshine Coast Mayor Bob Abbot) *"From Adversity to Diversity"*
- Special report *"Community Dividends and Commercial Developments"*

The Summit is made possible through our partner **St.George Bank** and our supporters **Cairns Regional Council**, **James Cook University** and **Advance Cairns**.

**Register your interest with Jenny at the State of the Region Summit Secretariat on 07/3366 0533 or email her at [jenny@stateoftheregion.com.au](mailto:jenny@stateoftheregion.com.au)**



**Disclaimer**

The program and nominated speakers are correct at the time of printing. Changes to the final program structure and nominated speakers may occur due to operation and administration issues or other factors outside the control of the conference organisers. Every effort will be made to ensure any unavoidable changes provide a program of equivalent standard and value.